

Walla Walla Pride Festival 2026: “Stronger Together”



Walla Walla Pride Partnership Opportunities

<https://wallawallapride.com>

Event Date: June 6, 2026 | 12:00–5:00 PM

Location: Heritage Square Park, Downtown Walla Walla

Building on the success of our first year downtown, Walla Walla Pride returns for its second annual downtown Pride Festival with renewed energy and growing community support. With proven momentum, the 2026 festival will be an even larger, family-friendly, and accessible celebration in the heart of downtown.

This year’s theme, Stronger Together, reflects our belief that community thrives when we show up for one another. Pride in Walla Walla is rooted in unity, visibility, and care—and we invite your business or organization to be part of this continued tradition of inclusion, connection, and community pride.

Your partnership provides:

- **Meaningful Brand Visibility:** Connect with a vibrant and diverse audience while aligning your brand with the values of inclusion and belonging.
- **On-Site Activation:** Interact directly with attendees, families, and visitors during the festival and throughout Pride Month.
- **Comprehensive Recognition:** Prominent exposure across marketing channels, including social media, print, digital materials, and event signage.

Pride/Orgullo Partner	<ul style="list-style-type: none">● Exclusive Level● Sponsor Main Stage● Business Featured on all Marketing: including Print, Media, and PR● Thank you & acknowledgment from the stage● Business name & Logo on stage banner, website, and digital guide● 10' x10' *booth in prominent location	\$7,500
Unity/Unidad Partner	<ul style="list-style-type: none">● Exclusive Sponsorship of Zone (kids, sofa, shade, fun)● Thank you & acknowledgment from the stage● Business name & Logo on stage banner, website, and digital guide● 10' x10' *booth in prominent location	\$3,500
Rainbow Partner	<ul style="list-style-type: none">● Thank you & acknowledgment from the stage● Business name & Logo on stage banner, website, and digital guide● Option to reserve a booth in our featured Partner Zone	\$1,000
Diversity Partner	<ul style="list-style-type: none">● Thank you & acknowledgment from the stage● Business name & Logo on banner, website, and digital guide	\$500
Building Community Partner	<ul style="list-style-type: none">● Thank you & acknowledgment from the stage● Business name & Logo in digital guide	\$200

Partners will be featured in event promotional materials and social media posts, included in the 2026 Walla Walla Pride Festival Digital Guide, and will receive a Pride window cling to proudly display their support.

We look forward to connecting with you and exploring ways to partner in strengthening and celebrating our community. Together, we are Stronger Together.

Thank you,
Walla Walla Pride Festival Committee

Walla Walla Pride is a fiscally sponsored project of the Downtown Walla Walla Foundation, a registered 501(c)(3) nonprofit (EIN: 91-1321381).

Sponsor Form:

Business/Organization Name: _____

Contact Name: _____

Address: _____

Email: _____

Phone: _____

URL (please link or send high-resolution logo): _____

Sponsorship Tier: _____

Sponsorship \$ Amount: _____

10x10 Booth Requested (Y/N): _____
(Pride through Rainbow sponsorship levels)

Notes: _____

Deadline for inclusion in printed promotional materials is April 28, 2026

Walla Walla Pride is a fiscally sponsored project of the Downtown Walla Walla Foundation, a registered 501(c)(3) nonprofit. All donations are made to Downtown Walla Walla Foundation, a registered 501(c)(3) nonprofit (EIN: 91-1321381), and are tax-deductible to the extent allowed by law. Contributions will be used for the charitable purposes of Walla Walla Pride.

Please make checks for donations payable to the Downtown Walla Walla Foundation, our fiscal sponsor, with 'Walla Walla Pride' in the memo line.

Payments can be made on our [Zeffy Partner Link](#)

Or can be mailed to Downtown Walla Walla Foundation, Attention Mallory Nash, 109 E Main St, Suite 302, Walla Walla, WA 99362

For more information, please visit our website or contact:

Kari Weed, Walla Walla Pride Festival: kariweed3@gmail.com

Thomas Elliott Jr., Walla Walla Pride Board: telliottjr4@aol.com

Rob Wohr, Walla Walla Pride Board Treasurer: robwohr@me.com

Walla Walla Pride: wallawallapride@gmail.com | www.wallawallapride.com



Walla Walla Pride unites a dedicated group of local volunteers who are passionate about cultivating a safe, inclusive, and empowering environment for LGBTQ+ individuals in the Walla Walla Valley. We strive to celebrate diversity, promote understanding, and foster a sense of belonging within our community.